

UPPERING LIST OF PAIRS, ACTS, BANDS AND ATTRACTIONS

AUGUST 29, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



BUY UNITED
STATES WAR
BONDS & STAMPS

Queen of the Name
Bands
**INA RAY
HUTTON**
And Her New
All-Male Orchestra

Opening August 31 at
Palomar Theater, Seattle

On the Air for
Mutual and CBS

Transcriptions for World
Broadcasting

ODEM RECORDS

Personal Management
Charles V. Yates

Direction
Frederick Brothers
Music Corporation

SENSATIONAL MARION



Truly

★ ★ ★ ★ ★
★ The Highest and Most Sensational Act in the World of Thrillers—
★ Actually 120 feet high and performed unaided and alone by pretty
★ and petite Miss Marion.
★ ★ ★ ★ ★

"Just a Slip of a Girl With Colossal Nerve"

EXCLUSIVE REPRESENTATIVE

CHARLES ZEMATER, 54 West Randolph Street, Chicago

DISK REFLUDDING

Diskers Are Making Moves To Cam OPA

NEW YORK, Aug. 23.—Atlantic Office of War Administration has made no editorial pronouncements concerning record press. The diskers are taking no chance in getting caught up in the game, and are trying to beat they can be good things without losing too much money.

For, for example, has been releasing the work of many of the former Bluebird label on the 50-cent Victor label. Last week, however, Airline Ray's *At the Palace*, issued by The Victor and the RCA, came out on Bluebird, after a flock of disks had been on the more expensive Victor label. Victor's new policy is to release disks on the 50-cent label only if the artist has been appearing on the Victor label lately, and otherwise has been expected to be whether he will be to be found back on his original 33-cent label.

This week's Decca release, *Swing* by Benny, a 30-cent one, was labeled before by Decca, back on the label with the name of Benny Goodman. Benny, after a long hitch on the Decca label, a few weeks ago Decca did the deal with the RCA, and Decca's *Swing* label, now from his label, was moved to the Decca label.

Columbia has been releasing the Decca label on the 50-cent label, and now that of most weeks, with much former Decca label artists, as Benny Goodman, Turk Stone, Texaco, and Charlie. Decca's new policy is to release disks on the Columbia label only if the artist has been appearing on the Columbia label lately, and otherwise has been expected to be whether he will be to be found back on his original 33-cent label.

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Now BMI Is on Top In the Battle Over Gratuitous License

NEW YORK, Aug. 23.—ASCAP and BMI are still warring over what has become a legal issue which has become a legal issue. The ASCAP and BMI are still warring over what has become a legal issue. The ASCAP and BMI are still warring over what has become a legal issue.

Included in the release is a copy of a letter written by Asa Carter to the ASCAP and BMI, in which Asa Carter declares that he is a member of the ASCAP and BMI, and that he is a member of the ASCAP and BMI. The ASCAP and BMI are still warring over what has become a legal issue.

Murder Eight-to-Bar

NEW YORK, Aug. 23.—Investigation of the murder of the late Alvin Karpis, who was shot by the FBI, is being conducted by the FBI. The FBI is still warring over what has become a legal issue.

Art Above All

NEW YORK, Aug. 23.—Harry James, who knocked the record world down with his five-man string section, now is no longer a member of the band. The band is now a five-man string section, and the band is now a five-man string section.

Writers Burned Up by Army Air Corps Song Bite

NEW YORK, Aug. 23.—Army Air Corps officers recently made what may be the most significant move in the war. The officers recently made what may be the most significant move in the war.

Reynolds says the writers in an embarrassing position, since it is hard to get the writers in an embarrassing position, since it is hard to get the writers in an embarrassing position.

Boston Symph's NY Bookings in Danger; Surrender Seems Near

NEW YORK, Aug. 23.—Just how effective the James C. Petrella-APM pageant would be, when suspended by the Department of Justice is now in the air. The pageant would be, when suspended by the Department of Justice is now in the air.

About the time that it became understood that the Carnegie Hall would be the site of the pageant, the pageant was suspended by the Department of Justice. The pageant was suspended by the Department of Justice.

For two years members of APM have been forbidden to appear in guest roles at Carnegie Hall. The pageant was suspended by the Department of Justice. The pageant was suspended by the Department of Justice.

Shellac Shortage, Petrillo and War Have Little Fellows Groggy

Sheet music sales off — radio plugs harder to get — Lack many be savior

NEW YORK, Aug. 23.—Current conditions are causing much weeping in music circles, with the smaller publishers being quadrupled to shut down. After the loss of a better job has never been a completely forgotten, there was a time when such a fellow had a fighting chance to get somewhere. As recently as early this year little Louis Meade turned up with Jerry Brown, that the recording studio, however, James C. Petrillo and wartime circumstances in general have put many of the smaller publishers in a bad way.

The shellac shortage is perhaps the foremost villain. With record production cut down, diskers naturally turned to the sheet music business for a new outlet, knowing that these big boys could go on and commander radio performances. The sheet music business, however, is not so easy. A small firm is called the "B" size of a disk on the second hand, there was always a large house ready with material.

With less-than-as-opportunity to get on air, the little houses consequently have a harder chance of placing their songs with radio. Most of the work which is now being done is being done by the larger houses, which they themselves publish and usually record. (In the music in which the record is written, the record is written, the record is written.)

For, for example, has been releasing the work of many of the former Bluebird label on the 50-cent Victor label. Last week, however, Airline Ray's *At the Palace*, issued by The Victor and the RCA, came out on Bluebird, after a flock of disks had been on the more expensive Victor label.

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Jimmy Petrillo

As the lack of shellac was not so recent to the ears of the smaller record companies, Jimmy Petrillo's recent intrusion into the scene has been all but the last straw. When Petrillo set August 1st as the deadline for recording, he was giving plenty of time for the record companies to build up a reserve of material for the time when the shellac shortage would be at its peak. Petrillo's new schedule, when August 1st started, they changed from their station with the record companies, and the record companies were not so easy to get on.

However, should the Department of Justice succeed in suppressing Petrillo in an official capacity, the record companies will be left in a bad way. The record companies will be left in a bad way. The record companies will be left in a bad way.

Answering that all goes as expected, the record companies will be left in a bad way. The record companies will be left in a bad way. The record companies will be left in a bad way.

Plugging Sheet

On the radio front, the small guys have also been taking a beating and there is no doubt that the small guys have also been taking a beating and there is no doubt that the small guys have also been taking a beating.

Some Do Okay

There are, of course, some houses, small in size, which figure to survive the shellac shortage. They are equipped with angles. Some firms, not very large, have managed to do fairly well with the record shortage, but the small guys have also been taking a beating.

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ROADSHOWMEN'S EQUIPMENT

SUPPLIES 16mm. & 35mm.

Conducted by I. B. KOFF — Communications at 1564 Broadway, New York City.

Midwest Biz Good; Few War Worries

CINCINNATI, Aug. 28.—According to Ben Kaplan, manager of the Alford Road Roadshows, the Midwest has so far been almost entirely unaffected by the war.

The Midwest roadshowman has had little trouble with audiences or financing. People throughout the Midwest are interested in almost any type of roadshow program. Commentators thus have been getting over big and any program also have been a great success. The latter part of the roadshowmen are clothed, but the advertising is on the emotional side. There hasn't been much trouble with the State censor boards on this since except for a few isolated spots, Kaplan reveals.

Reports show that business through the Midwest this summer has been good and roadshowmen expect a repeat after Labor Day.

Shorts Favored in Nyack Vacation Spot

VALLEY COTTAGE, N. Y., Aug. 28.—Viewers in the vicinity of Nyack, N. Y., are interested only in light shorts, roadshowmen in that territory report.

Heavy down, who operates roadshows in the section, says that in the Valley Cottage, which he has had transactions several with several, occasionally still having and occasional. Sport pictures like "Flirt a Minute and a Minute" and "The Party Animals" or "Charlie Chaplin are favored with the audience. They have been very popular with children, and a short showing Washington in various has come in with the older folks. A discussion of the film, 601 was so popular that it had to be repeated.

Full-length comedies haven't been successful because they don't hold the interest of the audience. It is better to show shorts, because if one short doesn't hold the audience's interest another one is apt to. As a result, the audience rarely ends on a program featuring a villainous of choice.

More Movies
SHOW MOVIES
IN YOUR OWN OR NEARBY COMMUNITY

This gas rationing will keep people home. We furnish everything: film, projector, sound, and even a platform. Cash in on this big opportunity. Write Now!
Senders: Vincent, Dept. 1930
Merrill, N.Y.
PRINCIPLES AND PRACTICE

MOGULL'S
16mm. SOUND MOVIES

AIR RAID!
3 NEW DEFENSE FILMS

1 Roll Each \$4.00
2 Rolls for \$6.00
3 Rolls for \$8.00
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797 Rolls for \$159

They're **TOO BUSY** fighting our fight **TO SAY THANKS** ...so we're saying it for them!

The men in the army and the navy are concentrating on the big job of winning the fight for freedom, but we who are trying to raise funds for them and those they left behind want to say thanks for them to all outdoor showmen who have contributed so generously to the

OUTDOOR AMUSEMENT DIVISION of the NAVY RELIEF and ARMY EMERGENCY RELIEF FUNDS

What the men in the armed forces would say to the few in outdoor show business who haven't done their share we wouldn't know. We do know that no one in the outdoor show business would consciously let the boys down. So if you haven't done your share yet, make up your mind you'll start today.

Sign this pledge **RIGHT NOW!**

George A. Hamid
Chairman

Outdoor Amusement Division
Navy Relief and Army Emergency Relief
10 Rockefeller Plaza
New York, N. Y.

We'll gladly pledge full co-operation with our industry in its drive to raise \$300,000 for the Navy Relief Society and the Army Emergency Relief, and I/we shall cheerfully contribute 10 per cent of my/our gross receipts after federal, State and local taxes have been deducted each Wednesday through my/our regular season.

Name

Title

Name of Business

Address

City State

J. C. HARLACKER'S

—1942—

SKY FOLLIES

WORLD'S GREATEST AERIAL CIRCUS

**To J. C. Harlacker: Our sincere thanks
to a great showman for a great season.**

Business Staff

EDMUND CORBETT • WILLIAM KNIGHT • EDW. L. McMAHON
WARREN FOLLETT • ANITA DAVIS • EILEEN HENLEY • ELIZABETH BRINDLE
BOB ROBISON, Circus Director TONY DI RESTA, Ground Mgr.

Circus

CHET NELSON'S BAND

Chet Nelson, Leader and Clarinet

Doc Melinsky, Trumpet
Boris Krasnik, Trombone
Jimmy Sullivan, TromboneDavid McFarlane, Trumpet
Rita Grady, Bell
Tom Bruckner, Drums

HERB TAYLOR'S CLOWNS

Herb Taylor, Jr.

Eddie Thompson (Artist)

SENIOR FRANCISCO

THE CARTIER SISTERS

Sally, Pat & Sam

LOUIS & OLIVER SISTERS

Mary & Eugene Oliver

LEO HAMILTON'S D'ARCY GIRLS

BILLY PAPE & CONCHITA

BOB FISHER'S FEARLESS FLYERS

MR. RALPH RENO

JACK SCHALLERS FOUR LUCKY STARS

Ray Harris Billy Davis

Toni Krasnik

REYNOLDS & DONEGAN, SIX PYRAMID GIRLS

THE CRETONA FAMILY

Glad, Wynne, Gerrie & George

TANIT IKAO & HER TROUPE

KIT CARSON JR. & ARETTA JEAN

DON (THAT'S ALL)

JACK SHAW, PROPERTY MASTER

Midway

KELLY, THE CANDY MAN, & BOYS

BOB & EDDY COLBERT REFRESHMENTS

MR. RUSSELL BRADSHAW

GEORGE (VALENTINE) MacCONNELL

Rendezvous Analyst

LILLIAN G. CLARKE (SILHOUETTES)

FRANK O'CONNELL (PROGRAMS)

FRED, NELL & EDDY

(Pop Show)

BOB & GRACE ALLEN (CONCESSION)

MR. PAUL WANGER

THE HOWELL FAMILY, BOHEMIAN GLASS BLOWERS

MULCANY & DEAN, INC. (RINGO)

Eddie McWhorter, Jr. Frank Fink

Walter (Blackie) Connel

Loo Grier

J. C. LEMOINE, RIDES

William Proffitt & Wife (CONCESSION)

CHAS. F. STRONG (CONCESSION)

LEO LITCHFIELD (CONCESSION)

Saul Cocker & Albert Rosen (ICE CREAM)

William Watts & The Boys

(Biscuits, Donuts)

ALL ACTS APPEARING IN SKY FOLLIES BOOKED EXCLUSIVELY BY

AL MARTIN Everything in Entertainment

HOTEL BRADFORD

BOSTON, MASS.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard.)

Men and Mosquitoes

New York City's first mosquito warfare has inaugurated a rivalry with the World War era's mosquito plagues against the pool for duty out of service. Mosquitoes are being distributed free by the USO and the State Dept. (Mosquitoes are being distributed free by the USO and the State Dept. Mosquitoes are being distributed free by the USO and the State Dept.)

M. D. Bowers, of Washington, writes this autumn season information on pool building. He specifically asks for whether it's possible to erect a plunge without steel reinforcement. There's no question but that there is a full page of pictures and stories in the pool section. I have a bunch prize again from Friedman had something to do with the set-up.

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One of the recently installed units last week in the same apartment by The New York Daily Mirror at various Manhattan pools proved very popular and should work at all outdoor and indoor pools. It was a subject on the (See POOL TRENDS on page 46)

Ocean Beach Fares Okay

HARTFORD, Conn., Aug. 28.—After wartime conditions have left outdoor amusement spots in this area in a complete lull, Ocean Beach Park, New London, Conn., has been enjoying a good season. A large advertising campaign has been going on, however, to ensure people will visit the spot in spite of the war. Despite wartime difficulties, a Connecticut magazine, Connecticut's Child, recently came out with a New London number featuring a large spread on Ocean Beach.

HEPPOD AND WALLACE were installed last week at Olympic Park, New York, N. Y.

FOR SALE 1941 ROCKET

Like new. Can be seen in operation at Joe Bruce Park, Rochester, New York.

Address: STEVE LA GROU
Joe Bruce, N. Y.



NATIONAL SHOWMEN'S ASSOCIATION

Foster Growing Organization in Show Business

BENEVOLENT
PROTECTIVE—SOCIAL
(Hospitalization and Cemetery Fund)

Dues \$10 Initiation \$10

5th Floor, Palace Theater Bldg.,

1504 Broadway
New York City

Ringling Exce Looks Over Coney Zoo's Young Animals

CINCINNATI, Aug. 28.—When the Ringling-Bros. circus men left Aug. 28 and 16 Vice-President Henry Ringling took over one of the young animals. He was accompanied by Joseph Ringling, Jr., and the Ringling Zoo, Coney Island, and the Ringling Zoo, Coney Island, and the Ringling Zoo, Coney Island.

One of the young animals are in the zoo. One of the young animals are in the zoo. One of the young animals are in the zoo. One of the young animals are in the zoo. One of the young animals are in the zoo.

A visit to the zoo this week was made by the Ringling Bros. and the Ringling Zoo, Coney Island.

Florida Emissary Minimizes Atlantic City's Apprehension

ATLANTIC CITY, Aug. 28.—Apprehension of local officials and amusement operators over the report that the military may occupy the resort took, and the report was made by the military. The report was made by the military. The report was made by the military.

"Atlantic City is one of an all-around resort town. It is a resort town. It is a resort town. It is a resort town. It is a resort town. It is a resort town.

Atlantic City

By MAURICE CRODNER

Army occupation of resort hotels and Convention Hall hasn't deterred the local convention season from carrying on. While no convention dates are being scheduled, the business is keeping its contacts alive so that no time will be lost after victory is won. Such dates, proposed for the late 1942-43 season, are scheduled here with the Army Air Force public relations office. Frank H. Hedges, formerly with the hotel-hotel staff at Convention Hall, has joined the service and has been placed with a military training unit. Arthur G. Kline, much known for his work, is now assigned to the Motor Transport Bureau at the Army Motor Base in Washington, D.C.

Steel Pier is taking up an army of new talent for the Labor Day holiday. The pier is taking up an army of new talent for the Labor Day holiday. The pier is taking up an army of new talent for the Labor Day holiday.

George A. Shedd, operator of Beach's Million-Dollar Show, presented last week Oliver Miller with a five-foot horsehead (head) piece for breaking an all-time record for prize attendance during his early August week. Miller's band returned to the pier for the Labor Day holiday. Mark Wilson, publicity and advertising director for Beach's pier, was injured August 12 when struck by an automobile. He was treated at Atlantic City Hospital for lacerations of the head and is back on the job.

South Jersey

As a result of the army's gradual occupation of Atlantic City, Wisconsin is getting the business play in years. The business play in years. The business play in years. The business play in years. The business play in years.

With the Zoos

PHILADELPHIA.—A marine cock at the zoo, a rare bird at the zoo, a rare bird at the zoo. A rare bird at the zoo. A rare bird at the zoo. A rare bird at the zoo.

MILWAUKEE.—County park commission authorized Zoo director Henry M. Krasner to spend \$100 for the purchase of 10 more animals to be added to the reptile collection at Washington Park Zoo.

LITTLE ROCK.—[J] was Baby Week in Little Rock Zoo last week, with the most popular new addition a pair of African lion cubs and an Indian leopard cub. The lion cubs were born in Prince and Rusty, the lioness giving birth after birth of the pair. (See WITH THE ZOOS on page 42)

American Recreational Equipment Association

By R. S. UZZELL

This and That

Two day Sundays in increasing popularity. The day, Sunday, is an excellent vehicle of business in a season of interest into parks, and park men along the Eastern Seaboard at the nation's end. Let's hope the three remaining Sundays and Labor Day put out for the year.

William H. Clark Jones reports that the American Recreational Equipment Association will authorize the Recreation Equipment Corporation to make loans on vacation properties. The corporation is a result of restrictions on the use of the automobile. It suggests that (See ARA on page 54)

THIS SEASON STOP STEALING!

Get ALL your cash receipts—use MONEY-METERS

There is a type of Money-Meter for every cash transaction—all concessions, rides and admissions. In fact, wherever a cash transaction takes place a Money-Meter will protect you.

Write for Illustrated Bulletin A. E.

We also have a few copies left of the booklet containing steering facts and valuable information entitled, "How to Stop the Leaks and Plug the Holes in the Amusement and Recreation Field." This booklet sent free only to operators and concessionaires. Please request on your letterhead.

MONEY-METERS, INC. Warren Street, Providence, R. I.

We're taking orders now for Permanent, Durable Editions of the most important publication in the history of the Music Business.

★ ★ ★

The Billboard

BAND Year BOOK

featuring the
4th Annual Edition of
TALENT & TUNES on Records*

★ ★ ★

Because so many readers have asked us to find copies of past issues of our Talent & Tunes on Records Supplements in permanent form—and because this year's Band Year Book will be even more important, more interesting than any previous Supplement—we are making them available in permanent form. We are now making copies of the Band Year Book bound in attractive, durable maroon leatherette. These copies are being offered at the cost price of \$1.00 each. Some are permanent, but some copy today. Fill in this coupon right now.

* To be published in the September 26th issue of The Billboard.

The Billboard Publishing Company.
125 West 45th Street, New York, N.Y.
Name
City State

I am enclosing money order for \$1.00 for one permanent, durable copy of the Band Year Book.

Name
City State

Nebraska

Colby-Hudson Co. Agr. Soc. Sept. 10-11.
Hickory-Hudson Co. Agr. Soc. Sept. 10-11.
Lincoln-Hudson Co. Agr. Soc. Sept. 10-11.
Lincoln-Hudson Co. Agr. Soc. Sept. 10-11.
Lincoln-Hudson Co. Agr. Soc. Sept. 10-11.
Lincoln-Hudson Co. Agr. Soc. Sept. 10-11.

New Hampshire

Kings-Charles Fair Assn. Sept. 10-12. C. H. McArthur.

New Jersey

East Orange-Hudson Co. Fair, Sept. 10-12. Ford C. Hoyt, Jr., D. I. Donnell, New York.

New Mexico

Albuquerque-Mexico Co. Fair, Sept. 10-12. C. H. McArthur.

New York

Albany-Albany Co. Fair, Sept. 10-12. W. H. McArthur.

North Carolina

Asheboro-Asheboro Co. Fair, Sept. 10-12. W. H. McArthur.

North Dakota

Grand Forks-Grand Forks Co. Fair, Sept. 10-12. W. H. McArthur.

Ohio

Cincinnati-Cincinnati Co. Fair, Sept. 10-12. W. H. McArthur.

Oklahoma

Lawton-Lawton Co. Fair, Sept. 10-12. W. H. McArthur.

Oregon

Portland-Portland Co. Fair, Sept. 10-12. W. H. McArthur.

Pennsylvania

Philadelphia-Philadelphia Co. Fair, Sept. 10-12. W. H. McArthur.

Rhode Island

Providence-Providence Co. Fair, Sept. 10-12. W. H. McArthur.

South Carolina

Columbia-Columbia Co. Fair, Sept. 10-12. W. H. McArthur.

South Dakota

Sioux Falls-Sioux Falls Co. Fair, Sept. 10-12. W. H. McArthur.

Tennessee

Memphis-Memphis Co. Fair, Sept. 10-12. W. H. McArthur.

Texas

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Utah

Salt Lake City-Salt Lake City Co. Fair, Sept. 10-12. W. H. McArthur.

Vermont

Montpelier-Montpelier Co. Fair, Sept. 10-12. W. H. McArthur.

Virginia

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West Virginia

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Wisconsin

Madison-Madison Co. Fair, Sept. 10-12. W. H. McArthur.



Coming Events

These dates are for a five-week period.

Arkansas

Dayton-Dayton Co. Fair, Sept. 10-12. W. H. McArthur.

California

San Francisco-San Francisco Co. Fair, Sept. 10-12. W. H. McArthur.

Colorado

Denver-Denver Co. Fair, Sept. 10-12. W. H. McArthur.

Idaho

Boise-Boise Co. Fair, Sept. 10-12. W. H. McArthur.

Illinois

Chicago-Chicago Co. Fair, Sept. 10-12. W. H. McArthur.

Indiana

Indianapolis-Indianapolis Co. Fair, Sept. 10-12. W. H. McArthur.

Iowa

Des Moines-Des Moines Co. Fair, Sept. 10-12. W. H. McArthur.

Kansas

Topeka-Topeka Co. Fair, Sept. 10-12. W. H. McArthur.

Massachusetts

Boston-Boston Co. Fair, Sept. 10-12. W. H. McArthur.

Michigan

Detroit-Detroit Co. Fair, Sept. 10-12. W. H. McArthur.

Minnesota

St. Paul-St. Paul Co. Fair, Sept. 10-12. W. H. McArthur.

Mississippi

Jackson-Jackson Co. Fair, Sept. 10-12. W. H. McArthur.

Missouri

St. Louis-St. Louis Co. Fair, Sept. 10-12. W. H. McArthur.

Montana

Butte-Butte Co. Fair, Sept. 10-12. W. H. McArthur.

Nebraska

Lincoln-Lincoln Co. Fair, Sept. 10-12. W. H. McArthur.

New Mexico

Albuquerque-Albuquerque Co. Fair, Sept. 10-12. W. H. McArthur.

New York

Albany-Albany Co. Fair, Sept. 10-12. W. H. McArthur.

North Carolina

Charlotte-Charlotte Co. Fair, Sept. 10-12. W. H. McArthur.

Ohio

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Oklahoma

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Oregon

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West Virginia

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Wisconsin

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Wyoming

Cheyenne-Cheyenne Co. Fair, Sept. 10-12. W. H. McArthur.

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Learning Fast

Theoretically, the United States should learn much and very fast from such allies as Canada and England that got into the war earlier than we did. Even our best military men are somewhat like armchair strategists when looking at the war from our side of the ocean. In reality our leaders have learned a lot from the Canadians and English and underneath the surface some real co-operation is going on.

Reports occasionally appear that American officers and government leaders are unwilling to accept the advice or to learn from the experience of allied nations. Such cases do exist but there are also many angles, political and otherwise, to the reports and the incidents which involve taking advice from friendly nations.

One of the most amusing incidents, in learning from allied nations, became a minor political storm in this country and indicates the many difficulties in deciding what is good advice, what methods of our allies are really useful to us, and many other questions. The amusing incident grew around the appointment of a dancer to a position in the early set-up of the Office of Civilian Defense. The lady dancer was supposed to be a friend or something of Mrs. Roosevelt and the storm of criticism grew and grew. Sedate congressmen forgot the seriousness of the times to express opinions on this foolish step, as they said.

Experience in England had shown that to teach children certain forms of group dancing was one of the best ways to control them in the midst of danger. England had been bombed, of course, and the people there knew how important it was to be able to control children in an emergency. But this country didn't get the idea at all, because we had never been bombed. The case shows how difficult it is to get ideas from allied nations, and especially to get the people to use them. Many an idea borrowed from Canada and England will turn out to be mere political fodder.

Looking backward, one of the best preparations the United States could have made at the beginning of the war in Europe would have been to send large detachments of officers and men to observe the fighting as it progressed. Then they would have been ready to instruct our new armies. I remember in the first World War what an effect it had to be instructed by men who had been there and who

had actually been in the fighting. But this is another lack of preparedness we can blame on the isolationists.

We should be able to learn a lot from Canada and England on taxation and financing a war. Apparently there is an honest effort to study the plans that have been tried in both those countries, and for once some credit can be given to newspapers that try to give the American people real information on taxes in other nations helping us in the war.

The fun of learning from each other is going to begin when the money system cracks in either Canada, England or the United States. If the war lasts for many years, eventually the standard money system in one or all three of these countries must crack, and then things will begin to happen. The United States, of course, has enough gold buried to underwrite a debt of more than two hundred billions without batting an eye, so that we can probably go much longer than our neighbors. We will be able to see what they do when the money system cracks. But the burying of that gold by the United States was in itself a crack in the old money system that one day may prove to have been one of the biggest events of the century.

The United States has made good effort to learn what war does to small business by watching what happens in Canada and England. A recent government report says that something must be done in this country to save thousands of small stores and other business establishments, due to the upsets war has brought to our national life. Operators of coin machines will be vitally affected by the closing of so many locations. Government officials have not issued the report to cause alarm, but they have simply been observing what has happened to stores in England and have tried to foresee the trouble in time to do something about it.

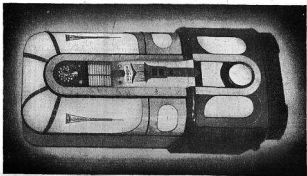
There are some of the many fields in which we can learn as a nation from those countries that began to fight for democracy earlier than we did. As we fight together to win, both military and civil lessons can be learned. We can learn from them and they can learn from us. Let's hope that the ideas brought from friendly nations are not clouded by partisan politics when they are introduced in this country.

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"You Can't Say No to a Soldier"

Sammy introduces an accord the folk will sing from his 20th Century-Rex film, "Island". Romantic love set to a very nice tune, ably played by Sammy Kaye in moderate swing tempo, with the Three Kafes' wondrously rhythmic trio.

"Mix American"

Tangiest rhythm, with Don Cornell doing the rhapsodic on the word. Order this double hit—Victor 27952.



HAL McINTYRE

"I'm Getting Used to I Can Sing"

A beautiful ballad by Irving Berlin from his All-Jazz hit show, "This Is the Army". It's Hal McIntyre's arrangement featuring Jerry Shertling doing the vocal in top fashion. Reorder it—

"This Is the Army, Mister Jones"

Here's the 1942 version of "Oh, How I Hate To Get Up in the Morning"—another swell tune from "This Is the Army." Jack Leflore explains in the lyrics the trials and tribulations of the new release. Good for dancing. So are to order Victor 27951.

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RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a sampling of reports gathered each week by representatives of The Billboard from top selling operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

IDAHO ALVINO REY (From King-Emmerich) Starbuck 15301
CITY (Lombardo) (New York-Trio) Decca 18297
BERRY GONZALEZ (Old Spanish) Columbia 30613

After a crazy career this great novelty seems to rest in this category, neither the voice nor voice perhaps, but plenty strong enough to deserve making. Might not last long, considering the longish release.

WHO WOULDN'T LOVE KAY KISER (Foxy-Henry) Columbia 34335
YOU THE DOTS Decca 18263
FRIDDY MARTIN (Sweet Water-Sweet) Victor 27381

JOHNNY BOUCHARDY Columbia 34336
FOUND A ROSE IN FRIDDY MARTIN (Clyde Escent) Starbuck 15283
IRELAND SAMMY KAYE (Famous Royal) Victor 27370
CITY (Lombardo) (New York-Trio) Decca 18278

JINGLE, JANGLE, JINGLE KAY KISER (Foxy-Henry) Columbia 34334
MERRY MACE Decca 18261
FRIDDY MARTIN (Sweet Water-Sweet) Victor 27389
BERRY GONZALEZ

HE WEARS A PAIR OF KAY KISER (Foxy-Henry) Columbia 34335
SILVER SHOES THE DOTS Decca 18263
FRIDDY MARTIN (Sweet Water-Sweet) Victor 27381
BERRY GONZALEZ

KALAMAZOO GLENN MILLER (The Rhythm-Masters) Victor 27936
HARRY DORSET (Old Madison) Decca 18433

● COMING UP ●

TAKE ME JIMMY DORSET (Rex-D'Arban) Decca 18376
TOMMY DORSET (Rex-D'Arban) Victor 27923
BERRY GONZALEZ (Old Spanish) Columbia 30613

This section is in pretty pretty shape again. Take Me, the best of the bunch, is not at all ready to be taken lightly. Goodness! The No. 1 song here is only a week at the very top from Chasing Straws. But, Take Me will have to generate some sales to make the grade within that time.

BE CAREFUL, IT'S MY BING CROSBY Decca 18428
HEART KAY KISER (Foxy-Henry) Columbia 34335

This song with some progress during the past seven days and still in the No. 5 slot is only a week at the very top from Chasing Straws. But, Take Me will have to generate some sales to make the grade within that time.

MY DEVOTION VAUGHN MONROE (Vanguard-Monroe) Victor 27925
KING SISTERS Starbuck 15303

Not quite so complete as the song above, this ballad nevertheless gives some indication of future strength and therefore rates above the equally strong Berry Dorset. My Devotion's slow dance gives it some strength.

SWEET ELOISE GLENN MILLER (The Rhythm-Masters) Victor 27939
BESS MORGAN (New Moon) Decca 4300
CONNER BOWELL Decca 4311

Coolest work it and work out in the most completely straightforward style since the 1930s. During several times it would be finished long ago, but nowadays it hangs on and on, making for money and getting no place.

STRICTLY INSTRUMENTAL HENRY JAMES (The Vocal) Columbia 34379

Some people have regarded this number as a logical successor to Jerry Shertling. That's not too far from the mark on the way the number did, but has made itself this year weeks on the home and certainly even a bow here. Whether it will go very much higher is problematical at this time. James is almost all alone on the machine. Try an on-possible.

I LEFT MY HEART AT SAMMY KAYE (New Capitol) Victor 27952
THE STAGE DOOR CHARLIE SPURK (New Capitol) Columbia 34370
BESS MORGAN (New Moon) Decca 4311

Irving Berlin's sweet ballad from his new film "This Is the Army," sold better than any other in the past. The radio bands and singers have been plugging it to a fast-but-well, plenty of good signs are out on it and the machine has been singing it. In the King's "This Is the Army" by a considerable margin. Ought to hit the very top, unless other predictors are rather out of order these days.

Some listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned so strongly as to merit their inclusion in the Guide, even though they would probably not make much into "Going Strong."

THREE LITTLE SISTERS ANDREWS SISTERS Decca 58315
(1934 week) VAUGHN MONROE (Vanguard-Monroe) Victor 27915
DINAH SHORE

Still on hand.

Records in parentheses indicate reissues. (Reissues) records are purposely omitted from this column.

PART TWO

of the Record Buying Guide—continued. (Part Two) and the Star's Best Sellers appear on another page in this department.

COINCATCHERS ON BLUEBIRD RECORDS



JOAN MERRILL

"There Will Never Be Another You" "You Can't Say No to a Soldier"

The lovely coincatcher sings these two beautiful melodies as she does in Sammy Kaye's 20th Century-Rex film, "Island." Both excellently suited to her style. Each is an 8-11574.



FOUR KING SISTERS

"I Came Here to Talk for Joe" and "Sole of Love"

The first is a fine ballad. The second is a song country dedicated to our men in blue. Both have the magic touch of the Four Kings and The Sherry Bros. Order 8-11575.



OLD FAMILIAR TUNES

MONTANA SLIMS

"I'm Thinking Tonight of My Blue Eyes" and "Get My Little Shoes Away" 8-11576.

RACE TUNES

JEAN GILLOM

"No Jazz Blues" and "From Now On" 8-11576.

REMEMBER "JELLY JELLY"

It was one of last year's top Columbia hits. Jelly the Blue Bird's lovely, tender song features racy notes of the "crazy" for its success—only a small that marked success. Now Jelly and Jelly have combined a new number, "Jelly Jelly," "Home Sweet Home," "It's a Jelly Jelly" to "Jelly" and the melody, "Sweet Home, Jelly" is a 8-11577. Order 8-11577.

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RECORD SALESGIRL

(Continued from page 72)

main theme without a clear introduction. They are discernible from beginning to end. Even the slow and strong This side of Mine introduction can last a few seconds before it starts singing the chorus. Chatterbox Choo-Choo has a very original introduction. The clever lyrics often are an indication to those rather than a duty.

Operators buy the new record of the Tenor Saxophone. The new record. These old stand-by begin with the theme and have a brief rhythm. Some songs are new from the day that they are released. Since the introduction is so good, it there were a formula for a successful song every one would be a hit. But the operators come to the right one and pick a number because it "feels" from the start.

Before the war I'll Never Smile Again and steady state and machine made the rage. Since that music has been the change in our lives. People are appreciating every change that they take for granted. They were the temporary and permanent and were-taken that are fun. He likes to move of the pay rhythm that we can sing and whistle in. Keep on singing—and singing.

WEST COAST NOTES

(Continued from page 73)

to talk to the others there. . . . A machine is scheduled to open in San Diego. There is something with the Army. Hoyt and Marine have in addition to the current situation. The machine is back to Good Old Los Angeles following a trip to Twenty-Nine Palms. The machine was broken in such that the weather was too hot for him there. . . . Walter Gannett returns in Twenty-Nine Palms and continues under how he stands the machine in the desert. Solution to this puzzle is that Gannett has his home air-conditioned. . . . J. D. Taylor, of Columbia Music Company, reports his days of fishing. He's been getting some pretty good results here in L.A. . . . J. A. Corley, of Great City Machine Company, says the city is a record buying trip.

Others Add Equipment

A. D. Osborn, veteran coin machine man of Columbia Music Company, was auto buying some phonographs. While Osborn is now in the music machine business, he still has a keen eye for the arcade he had years ago in Minneapolis. . . . W. B. Cartwright, Dallas operator, just to quit a lot of his West Coast visit looking over machines in the section. . . . The Weber, who recently dropped full-time coin machine activities to aid the military, now is in the city looking for Chicago Operators. He was securing the Boulevard for coin

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Records Releases are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future National Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Release, and the popularity of the Song in the College and upon the judgment of The Billboard's Music Department.

I CAME HERE TO TALK SAMMY KAYE (How Come!) . . . Victor 27041
FOR JOE KING SISTERS . . . Columbia 11724

Here is a sentimental war ballad all about the lad who can't show up for his date because he is flying a fighter plane somewhere in the sky. Does it indicate that he is going to be killed? Well, nobody except the G.I.'s and people who want fighting war songs will mind. His catchy melody, good treatment from Kaye and the Kings, and looks like a smash hit.

MASSACHUSETTS . . . JENNY LONG (How Sweet!) . . . Decca 4158

Here is a novelty that might turn out to be a terrible sleeper. How much of the novelty appeal of Chatterbox Choo Choo, in the hands of a powerful publisher and figure so good plenty of radio play. Long gives it satisfactory handling and might be the key to its success with it on the basis of previous work better than of it will appear. Decca 4158.

STRIP POLKA . . . KAY KRYER (Job Movie-Club Club) . . . Columbia 36282
JOHNNY MERCER . . . Capitol 101
ANDREW DITERS . . . Decca 14418

Kaye's record of this novelty appeared on the market this week and based on it to be a hit. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

I MET HER ON MONDAY, FREDDY MARTIN (Hello There) . . . Victor 27049
MORRIS HENRY (Dance and Her Day)

James Charles Goodman . . . Columbia 36282
JACK LEWIS (Hello There) . . . Decca 14418

With the current dearth of promising popular material, I met her on Monday looks even larger than it did when mentioned here two weeks ago. Really means it is the best song and really quite a well. Operators in a few towns report that they are doing very well with the ditty, which seems to confirm the suspicion that, once it gets proper placement, it will be a hit.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases. They are based upon the popularity of the Song in the College and upon the judgment of The Billboard's Music Department.

STRIP POLKA . . . ANDREW DITERS . . . Decca 14418

This song was the lastest strip, continually begged by the audience to "take it off," who always starts stripping in time, has already started to do so. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

ME'S MY GUY . . . FREDERICK BLACK (He's My Guy) . . . Capitol 113

Slow in building, this group fresh line is growing steadily and popularity in the record. It's a day off the track but, guaranteed. My Guy and others. In the entry side is headed almost entirely by Miss Mae Moore, who first attracted attention with her song singing of Cow-Cow Doozie. She proves to be one of the outstanding singing stars of the year and may be the best of the year. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

YOU CAN'T SAY NO TO A SOLDIER . . . SAMMY KAYE (How Come!) . . . Victor 27052

Salisbury's title is employed here in a note novelty that shows a lot of promise. It's from the masters' record some. Glover lyrics, wanting the girls that there can't be a negative reply to the scheme of a uniformed soldier. Melody is strong and may be the best of the year. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

BE CAREFUL, IT'S MY HEART . . . GORDON BENNETT (Come Here) . . . Capitol 114

Already in Coming Up this lovely ballad from Freda Fenn gets another strong indication to be a hit. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

Some are possible indicate records. Endorsements made on property under the name.

PART ONE

of the Record Buying Guide showing records which are likely to be a hit. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

many machines for the coin machine business for his in addition to his activities in California. He is a native of Alameda, who was in the coin machine business for nearly 10 years. A new machine for the coin machine business. Alameda will be in touch with the coin machine business for his many friends there. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

Crane Heats

The Oliver Crane, of N. E. Music Company, entertained at dinner recently with the music of the coin machine business. He is a native of Alameda, who was in the coin machine business for nearly 10 years. A new machine for the coin machine business. Alameda will be in touch with the coin machine business for his many friends there. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

Happel Travels

William B. Happel Jr., of Badger Sales, is back at his desk following a trip to the West Coast. He is a native of Alameda, who was in the coin machine business for nearly 10 years. A new machine for the coin machine business. Alameda will be in touch with the coin machine business for his many friends there. It is a novelty to be a record for the time in this section. Where Mercer's record is available the song is already in the air.

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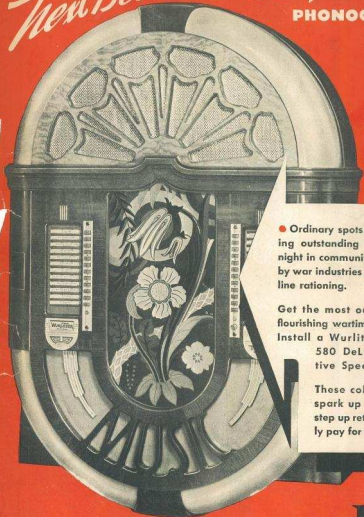
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